



DIGITAL MARKETING

**Affordable Social Media Marketing for SMEs**

# WHAT WE DO

**Thinking innovative, affordable, quality and smart social media marketing solutions? Think about Lava Digital Marketing.**

We are an innovative digital and social media marketing company based in Dublin, Ireland. We are passionate about our work and love to be creative! We are totally customer obsessed and believe in providing a quality service.

Our team has a unique mix of talented and dedicated individuals who seek excellence in every job they under-take. Consistency, creativity and affordability are the three prime features of our services.

Whether you're an established brand or a new start-up, right from the beginning we work with you to create innovative digital & social media marketing packages. That together, will build on the trust of your brand through web design to social media marketing, we leave no stone unturned.



**DAILY CONTENT  
SHARING**



**COMMUNITY  
ENGAGEMENT**



**SOCIAL MEDIA  
PROMOTION**



**ADVERTISING  
CAMPAIGNS**



**SPAM  
MONITORING**



**MONTHLY  
REPORTING**



**BLOG  
MARKETING**



**VIDEO  
MARKETING**

# OUR PRICING

No contract. Month-to-month billing. Cancel anytime.



€99

- Facebook and Twitter included
- 5 high-quality posts per week
- 24/7 analytics dashboard
- Use of hashtags to grow visibility and engagement
- Email support

**BASIC PACKAGE**

# OUR PRICING

**No contract. Month-to-month billing. Cancel anytime.**



€199

- Facebook, Twitter and Instagram included
- 5 high quality posts per week on each platform
- Social accounts' setup and profile optimisation included
- 24/7 analytics dashboard
- Use of hashtags to grow visibility and engagement
- Timely reply to comments/messages/reviews
- Spam monitoring
- € 20 budget allocated for Facebook Ads
- Call-to-action for curated content via [www.snip.ly](http://www.snip.ly)
- Priority email support

**STANDARD PACKAGE**

# OUR PRICING

**No contract. Month-to-month billing. Cancel anytime.**



€499

- Facebook, Twitter, Google+, LinkedIn, Instagram and Pinterest included
- Daily once a day content sharing on Facebook, Google+, LinkedIn and Instagram & two tweets per day
- 15 Pins every week on Pinterest
- Social accounts' setup and profile optimisation included
- 24/7 analytics dashboard
- Use of hashtags to grow visibility and engagement
- Timely reply to comments/messages/reviews
- Spam monitoring
- € 40 budget allocated for Facebook Ads
- 2 SEO optimised blog articles
- Call-to-action for curated content via [www.snip.ly](http://www.snip.ly)
- Following 100 targeted accounts every month on Twitter and Instagram to grow social audience
- Phone/Skype support

**ADVANCED PACKAGE**

# OUR PRICING

**No contract. Month-to-month billing. Cancel anytime.**



€599

- Facebook, Twitter, Google+, LinkedIn, Instagram, Pinterest and YouTube included
- Daily once a day content sharing on Facebook, Google+ and LinkedIn & two posts per day on Twitter and Instagram
- 25 Pins every week on Pinterest
- Social accounts' setup and profile optimisation included
- 24/7 analytics dashboard
- Use of hashtags to grow visibility and engagement
- Timely reply to comments/messages/reviews
- Spam monitoring
- € 50 budget allocated for Facebook Ads
- 4 SEO optimised blog articles
- 1 pro 60-90 sec animation video designed via [www.biteable.com](http://www.biteable.com)
- Call-to-action for curated content via [www.snip.ly](http://www.snip.ly)
- Following 200 targeted accounts every month on Twitter and Instagram to grow social audience
- Priority phone/Skype support

**PLATINUM PACKAGE**

# OUR PROCESS

Simple is good.



**1.**

Start with ordering the social media marketing plan you are comfortable with. Payments can be made via credit cards, PayPal or direct bank transfers.



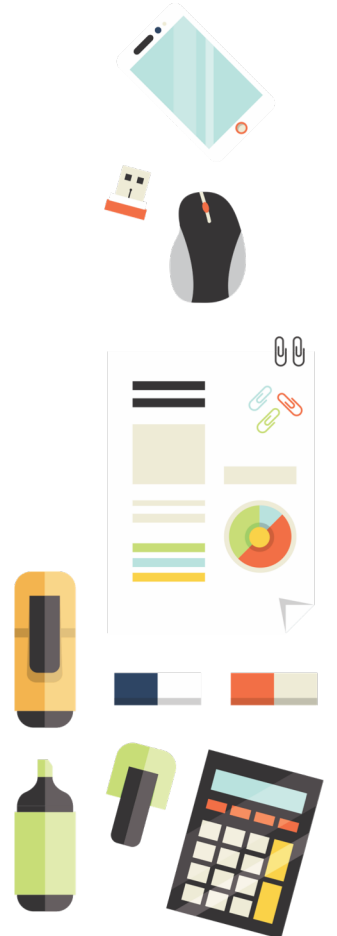
**2.**

Tell us about your business with our short questionnaire. We ask you a short questionnaire which helps us know about your business, goals and target audience on social media.



**3.**

And that's it! Relax and watch us do our magic! We take care of everything from here, taking social media off your to-do list. Only your regular feedback is required!



# FAQ

**Questions? No problem!**

## **What's included in your content posting?**

1. Daily content sharing. 7 days a week, 365 days a year.
2. Content specifically crafted for your business by a content specialist.
3. Engaging content including links, videos, pictures and more.
4. Promoting your products and services through posts.
5. Custom branded graphics to increase brand awareness.
6. Perfect balance of curated, owned and promotional content.

## **Can I upgrade/downgrade/cancel at any time?**

Yes, you can upgrade/downgrade at any time. We need 30 day's notice for cancellation, though as we generally have content scheduled in advance.

## **Do you have a refund policy?**

Yes, we do have a 14 days no-questions-asked refund policy for our plans. If you're not satisfied with our service within 14 days of your order, we'll refund the entire amount. No questions asked.



# FAQ

**Questions? No problem!**

**How relevant is the content that you post? Can I be sure your content will be relevant to my business?**

Yes, definitely you can be sure. All the content that we post will be specially crafted for your business to engage your audience.

**I normally have promotions and offers for my business. Can you promote them?**

Yes, definitely. You can just send them to your account manager. Your account manager will schedule them as required.

**Are there any hidden costs?**

Be sure about this. There are NO hidden costs with us. You only pay what you see. We also do not have any contracts. Billing will be done monthly and you can cancel it anytime.

**VISIT [THIS PAGE](#) FOR COMPLETE FAQ LIST.**

**READY TO TAKE SOCIAL MEDIA  
OFF YOUR TO-DO LIST?**

**GET STARTED TODAY!**